

What does Charity mean to you?

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1	OPENING SHOT: ELISE WALKING TOWARDS CAMERA IN ST GEORGES SQUARE	1
	ELISE: Have you ever wondered where the money you donate to charities actually goes? Where that pound you throw in the bucket goes? I'm Elise Lee and I'm looking into some of Luton's charities, some big and some small, to see where the money you donate actually goes.	
2	AS ELISE WALKS OUT OF FRAME	2
	VOICEOVER ELISE: Here at Tokko, a charity which supports young people aged 13-19 and up to 24 with disabilities, has done really well as an emerging fresh charity to grow so quickly in such a short amount of time. I want to find out the different ways that Tokko is funded and how they use the money?	
3	SHOTS OF ELISE WALKING INTO TOKKO AND TO THE MEETING ROOM	3
4	INTERVIEW WITH TOKKO SEGMENT	4
5	ELISE WALKING OUT OF TOKKO	5
	ELISE: That was interesting, I had never considered how many different ways a charity could be funded. I was really interested in how Andy talked about how Tokko rents out its space during the day and uses that money to cover the buildings running costs.	
6	FADE OUT: ELISE WALKS OUT OF SHOT	6
7	FADE IN: ELISE WALKING INTO KEECH	7
	VOICEOVER ELISE: Keech is a charity who provides free care to those with life-limiting illnesses and a place where they can go and be in a happy environment. Last year they cared for over 2000 people, they provide (MORE)	

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VOICEOVER ELISE: (cont'd)
care for adults and children and
their families. For a patient to
spend 24 hours here it costs £750.
I wanted to speak to some of the
people here to find out what Keech
means to them.

8	INTERVIEW WITH KEECH NURSE	8
9	INTERVIEW WITH KEECH PATIENT AND FAMILY	9
10	WALK OUT OF KEECH	10

ELISE:
The Smith family are just one of
the thousands of families who end
up in situations like this every
year. A lot of donations come from
families like this who have created
an emotional connection with a
charity. It's rare that members of
the public visit a place like this
and I think when you do it impacts
you the most.

11	ELISE WALKS OUT OF KEECH	11
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VOICEOVER ELISE:
I was really surprised by how
much it actually costs for care
like this. It's more difficult to
understand this when your not in
the situation. I don't think you
can't put a price on end of life
care.

12	FADE TO BLACK	12
13	CHARITY SHOP SCENE	13

ELISE:
A way in which some charities make
money is through charity shops just
like this one. Charity shops are
driven by volunteers just like
Peter here who gives up 5 hours a
week to come and help in any way he
can.

14 INTERVIEW WITH PETER ABOUT WHY HE WORKS IN THE CHARITY SHOP 14
WITH SHOTS OF CHARITY SHOP

15 ELISE WALKING TOWARDS GREENHOUSE MENTORING 15

VOICEOVER ELISE:

Today, I'm off to Greenhouse
Mentoring, a charity which provides
mentoring for young people. I
wanted to speak with them about
some of their more unusual ways of
receiving funding.

16 INTERVIEW WITH GREENHOUSE MENTORING 16

17 INTERVIEW WITH GREENHOUSE MENTORING VOLUNTEER 17

18 FADE OUT: ELISE WALKS OUT OF SHOT 18

19 ELISE WALKING UP TO LEVEL TRUST 19

VOICEOVER ELISE:

Level Trust is another local
charity but with a different aim.
They aim to provide free school
uniform to families who may not be
able to afford it.

20 INTERVIEWS AND SHOTS AROUND LEVEL TRUST 20

21 SHOTS OF THE LEVEL TRUST FUNDRAISING EVENT 21

ELISE:

Today, I'm at a Level Trust
fundraising event, as you can see
behind me everyone is getting
involved. People would be surprised
to hear that fundraising events
don't actually make lots of money,
they give an opportunity for people
to find out lots about a charity.

22 ENDING SCENE IN LUTON TOWN CENTRE 22

ELISE:

So, when you donate to a charity,
you can do so in many different
ways, you could donate old school
uniform, take things you don't need
anymore to a charity shop,
volunteer for a charity near you or
you could give a monthly donation.
Charities spend the money in so

(MORE)

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ELISE: (cont'd)
many different ways. Every donation
builds together to give charities
the support they need to continue
the amazing work they do. So
finally, what does charity mean to
you?