

# Natalie's Review.

What does Charity mean to you?

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1 OPENING SHOT: ELISE WALKING TOWARDS CAMERA IN ST GEORGES SQUARE 1

ELISE:

Have you ever wondered where the money you donate to charities actually goes? I'm Elise Lee and I'm looking into some of Luton's charities, some big and some small, to see where the money you donate actually goes.

*Think you need to address why this is even an issue*  
*'context' - 2*

2 AS ELISE WALKS OUT OF FRAME

VOICEOVER ELISE:

*None at Tokko...*  
Today I'm off to go and visit Tokko, a charity which supports young people aged 13-19 and up to 24 with disabilities. I want to find out where they source their income and how they spend it effectively.

*'Context' - why is there support so important*

3 SHOTS OF ELISE WALKING INTO TOKKO AND TO THE MEETING ROOM 3

4 INTERVIEW WITH TOKKO SEGMENT 4

5 ELISE WALKING OUT OF TOKKO 5

ELISE:

*Sounds a bit step by step*  
That was interesting, I had never considered how many different ways a charity could be funded. I was really interested in how Andy talked about how Tokko was given a grant for the new building but not actually for the running costs. Tokko has done really well as an emerging fresh charity to grow so quickly in such a short amount of time.

6 FADE OUT: ELISE WALKS OUT OF SHOT 6

7 FADE IN: ELISE WALKING INTO KEECH 7

VOICEOVER ELISE:

Keech is a charity who provides free care to those with life-limiting illnesses and a place where they can go and be in a happy environment.

*'Solidarity' / 'part'*



|    |                                         |    |
|----|-----------------------------------------|----|
| 8  | INTERVIEW WITH KEECH NURSE              | 8  |
| 9  | INTERVIEW WITH KEECH PATIENT AND FAMILY | 9  |
| 10 | WALK OUT OF KEECH                       | 10 |

## ELISE:

The Smith family are just one of the thousands of families who end up in situations like this every year. Whenever anyone talks about a hospice charity its unusual for members of the public to have been and I think more people should go and visit to see the impact that Keech have on the lives of so many people. For a patient to spend 24 hours here it costs £750 to receive the care they need.

*— they should be before.*

|    |                          |    |
|----|--------------------------|----|
| 11 | ELISE WALKS OUT OF KEECH | 11 |
|----|--------------------------|----|

## VOICEOVER ELISE:

I was really surprised by how much it actually costs, as you can see from the Smith family they think every penny is worth it. In this situation, I think the cost of end of life care means so much to people that you can't put a price on the care places like Keech provide.

*Subjective*

|    |                    |    |
|----|--------------------|----|
| 12 | FADE TO BLACK      | 12 |
| 13 | CHARITY SHOP SCENE | 13 |

## ELISE:

A way in which a few charities make money is through charity shops just like this one. People bring old clothes, toys, books, games, dvd's, cd's and furniture, and places like this sort the donations and sell them. Charity shops are driven by volunteers just like Mary here who gives up 5 hours a week to come and help in any way she can.

*— the audience will know this.*



- 14 INTERVIEW WITH MARY ABOUT WHY SHE WORKS IN THE CHARITY SHOP 14  
WITH SHOTS OF CHARITY SHOP
- 15 ELISE WALKING TOWARDS GREENHOUSE MENTORING 15
- VOICEOVER ELISE:  
Today, I'm off to Greenhouse  
mentoring, a charity which provides  
mentoring for young people. I  
wanted to speak with them about  
some of the less well-known ways - *any?*  
they get funded. *are they a*
- 16 INTERVIEW WITH GREENHOUSE MENTORING 16  
*smaller*
- 17 FADE OUT: ELISE WALKS OUT OF SHOT 17  
*charity?*
- 18 ELISE WALKING UP TO LEVEL TRUST 18
- Just go!* VOICEOVER ELISE:  
I then wanted to visit Level Trust  
who is slightly different to our  
other charities, their main aim is  
to provide free school uniform to  
families who may not be able to  
afford it.
- 19 INTERVIEWS AND SHOTS AROUND LEVEL TRUST 19
- 20 SHOTS OF THE LEVEL TRUST FUNDRAISING EVENT 20
- ELISE:  
Today, I'm at a Level Trust  
fundraising event, as you can see  
behind me everyone is getting  
involved. Although, fundraising  
events don't make lots of money  
they give an opportunity for people  
to find out lots about a charity. *emphasis*  
*this*
- 21 ENDING SCENE IN LUTON TOWN CENTRE 21

ELISE:  
So, when you donate to a charity,  
you can do so in many different  
ways, you could donate old school  
uniform, take things you don't need  
anymore to a charity shop,  
volunteer for a charity near you or  
you could give a monthly donation.  
Charities spend the money in so  
many different ways. Every donation  
builds together to give charities

(MORE)

(CONTINUED)



CONTINUED:

4.

ELISE: (cont'd)  
the support they need to continue  
the amazing work they do.

begin to link to better.