

What does Charity mean to you?

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1 OPENING SHOT: ELISE WALKING TOWARDS CAMERA IN ST GEORGES SQUARE 1

 ELISE:
Have you ever wondered where the money you donate to charities actually goes? I'm Elise Lee and I'm looking into some of Luton's charities, some big and some small, to see where the money you donate actually goes.

2 AS ELISE WALKS OUT OF FRAME 2

 VOICEOVER ELISE:
Today I'm off to go and Visit Tokko, a charity which supports young people aged 13-19 and up to 24 with disabilities. I want to find out where they source their income and how they spend it effectively.

3 SHOTS OF ELISE WALKING INTO TOKKO AND TO THE MEETING ROOM 3

4 INTERVIEW WITH TOKKO SEGMENT 4

5 ELISE WALKING OUT OF TOKKO 5

 ELISE:
That was interesting, I had never considered how many different ways a charity could be funded. I was really interested in how Andy talked about how Tokko was given a grant for the new building but not actually for the running costs. Tokko has done really well as an emerging fresh charity to grow so quickly in such a short amount of time.

6 FADE OUT: ELISE WALKS OUT OF SHOT 6

7 FADE IN: ELISE WALKING INTO KEECH 7

 VOICEOVER ELISE:
Keech is a charity who provides free care to those with life-limiting illnesses and a place where they can go and be in a happy environment.

8	INTERVIEW WITH KEECH NURSE	8
9	INTERVIEW WITH KEECH PATIENT AND FAMILY	9
10	WALK OUT OF KEECH	10

ELISE:

The Smith family are just one of the thousands of families who end up in situations like this every year. Whenever anyone talks about a hospice charity its unusual for members of the public to have been and I think more people should go and visit to see the impact that Keech have on the lives of so many people. For a patient to spend 24 hours here it costs £750 to receive the care they need.

11	ELISE WALKS OUT OF KEECH	11
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VOICEOVER ELISE:

I was really surprised by how much it actually costs, as you can see from the Smith family they think every penny is worth it. In this situation, I think the cost of end of life care means so much to people that you can't put a price on the care places like Keech provide.

12	FADE TO BLACK	12
13	CHARITY SHOP SCENE	13

ELISE:

A way in which a few charities make money is through charity shops just like this one. People bring old clothes, toys, books, games, dvd's, cd's and furniture, and places like this sort the donations and sell them. Charity shops are driven by volunteers just like Mary here who gives up 5 hours a week to come and help in any way she can.

14 INTERVIEW WITH MARY ABOUT WHY SHE WORKS IN THE CHARITY SHOP 14
WITH SHOTS OF CHARITY SHOP

15 ELISE WALKING TOWARDS GREENHOUSE MENTORING 15

VOICEOVER ELISE:

Today, I'm off to greenhouse mentoring, a charity which provides mentoring for young people. I wanted to speak with them about some of the less well-known ways they get funded.

16 INTERVIEW WITH GREENHOUSE MENTORING 16

17 FADE OUT: ELISE WALKS OUT OF SHOT 17

18 ELISE WALKING UP TO LEVEL TRUST 18

VOICEOVER ELISE:

I then wanted to visit Level Trust who is slightly different to our other charities, their main aim is to provide free school uniform to families who may not be able to afford it.

19 INTERVIEWS AND SHOTS AROUND LEVEL TRUST 19

20 SHOTS OF THE LEVEL TRUST FUNDRAISING EVENT 20

ELISE:

Today, I'm at a Level Trust fundraising event, as you can see behind me everyone is getting involved. Although, fundraising events don't make lots of money they give an opportunity for people to find out lots about a charity.

21 ENDING SCENE IN LUTON TOWN CENTRE 21

ELISE:

So, when you donate to a charity, you can do so in many different ways, you could donate old school uniform, take things you don't need anymore to a charity shop, volunteer for a charity near you or you could give a monthly donation. Charities spend the money in so many different ways. Every donation builds together to give charities

(MORE)

(CONTINUED)

ELISE: (cont'd)
the support they need to continue
the amazing work they do.